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LAEOG Training Day / AGM – Wednesday, 7th March 2018
Valentines Mansion, Emerson Road, Ilford, Essex, IG1 4XA

0930	Arrival – Tea / Coffee	
0950 - 1000	Welcome	Iain Varah, Chief Executive, Vision-Redbridge
1000 - 1100	Session A: People, Place & Culture Hull's UK City of Culture Year	Phil Batty, Director of Public Engagement & Legacy, Hull 2017
1100 - 1120	Break	
1120 - 1205	Session B: LAEOG Members' Questions Answered. A round up of the big issues faced by Members in 2017	Led by Janice Hunte Events Manager Vision-Redbridge Culture & Leisure LAEOG Committee Member
1205 - 1235	Processions: 100 years, 4 capitals, 1 day An introduction to the work of Artichoke and their next project to mark 100 years since women first gained the right to vote	Kate Harvey, Senior Producer, Artichoke
1235 - 1300	AGM Introduction Apologies Chairman's Report Treasurers' Report Election of Officers Update on Annual Conference in Liverpool Any Other Business Date & Venue of Next AGM	Led by Vanessa Allen, Chair of LAEOG
1300 - 1345	Networking Lunch	
1345 – 1445	Session C: The Competition & Markets Authority's investigation into certain rules of the Showmen's Guild Removing barriers to competition without taking the fun out of fairs (and what it means for local authorities)	George Brenton - Project Manager, CMA
1445 - 1545	Session D: Open Forum Back by popular demand	Led by LAEOG Committee Members
1545 - 1600	Closing Remarks	Vanessa Allen, Chair of LAEOG
1600	Close	



Please consider the environment - do you need to print this agenda? We will not be providing hard copies.



Phil Batty

Phil is Director of Public Engagement & Legacy Strategy for the £32m UK City of Culture project in Hull. In this role he was responsible for implementing a new approach to destination marketing and public engagement across the city; including the development of citywide learning and volunteer programmes.

Working across a 365-day artistic programme of over 2000 events, Phil played a pivotal role in the 280% increase in cultural participation locally whilst attracting millions of visitors from across the UK to experience the City of Culture celebrations.

Overseeing a new brand strategy, Phil led regional and national campaigns to successfully change perceptions and re-position Hull as a world-class cultural destination.

As a key member of the executive team, Phil was responsible for the Public Engagement & Legacy directorate of Hull UK City of Culture 2017 Ltd, the independent charity set up to deliver the year. Managing at its peak a department of 49 employees and over 2500 volunteers, Phil was with the project since the bid back in 2013.

In 2016, the volunteer programme he and the team devised secured Investing in Volunteers status. This is the first large-scale programme of its kind to be recognised with this quality kite mark.

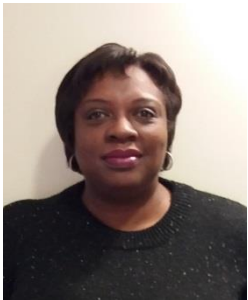
Named Marketer of the Year 2017 by the Chartered Institute of Marketing, Phil also holds a Solomon Award for Leadership, presented at the HSBC UK Innovation Awards.

Phil is currently working with cities throughout the UK to share the learnings from Hull's year.

Prior to taking up his latest role, Phil spent a decade working in a UK youth marketing and research agency. Here he oversaw the development of large-scale research projects and campaigns for national charities, including the British Red Cross, Keep Britain Tidy, British Heart Foundation, YoungMinds UK, UCAS and the PDSA.

Born and educated in the UK, Phil began his career as a research analyst advising local authorities, NHS bodies and the renewables sector on communications and engagement projects.

Janice Hunte



I started my career in the theatre working as the Assistant Manager at London's Apollo Victoria Theatre during the Starlight Express years.

I began my events career as the Assistant Events Co-ordinator in Enfield in 1997 before moving to London Borough of Barking and Dagenham as the Events Manager where I remained until 2013.

I am currently the Events Manager for Vision Redbridge, Culture and Leisure and have been in post since 2014 on a job share basis.

In Redbridge we oversee a wide range of cultural and community festivals as well as delivering an annual programme of events. As a team we are extremely lucky to be based in Valentines Park.

Working part time for the last few years has allowed me to take on a number of freelance projects for other local authorities as I was keen to get a broader level of experience beyond one borough.

In the past year I have carried out Events related projects with London Boroughs of Haringey, Southwark, Lambeth and Camden. This has given me the opportunity to work on major festivals such as Wireless as well as gaining an insight into some neighbouring boroughs and the challenges they face.

Each August I work on an amazing festival in Northern Ireland called Stendhal Festival of Art.

I am a great believer in continuous learning which is why the LAEOG training days are such a great opportunity for us as colleagues to get together learn and share.



Kate Harvey

Kate is a Senior Producer for Artichoke, and since 2007, has worked alongside Helen Marriage to produce the organisation's arts events and temporary installations in the public realm. As producer for Artichoke work includes Lumiere festivals in London, Durham and Derry; *London 1666. Dining with Alice* by Hilary Westlake 2011, *One & Other* by Antony Gormley 2009, *The Telectroscope* by Paul St George and *La Machine* for Liverpool Capital of Culture celebrations 2008

Kate's other experience includes producing Robert Wilson's *Walking* with Norfolk and Norwich Festival for the Olympic Cultural Festival 2012; three years as Theatre Officer for Arts Council England, South West and four years at Chichester Festival Theatre, producing work

for and with young people. She has an MA in Spanish and French from the University of Edinburgh and MA in Text and Performance from Kings College and RADA London.

Kate has significant experience as an arts consultant often contributing to studies with Bonnar Keenlyside. Kate's consultancy work with BK includes: Options Reviews for LOCOG exploring the potential for the inclusion of art and culture on the Olympic Park during Games Time 2012 (two phases of work); Hornsey Town Hall; Jubilee Theatre, Aldeburgh; the Theatre Royal, Margate. Feasibility studies for: disused theatre at Alexandra Palace; Festival of Place (site specific festival in Wales) Taunton Brewhouse and Eastbourne Hippodrome Theatre.



George Brenton

George has worked at the Competition and Markets Authority (and its forerunner, the Office of Fair Trading) for 20 years. In that time, he has worked on projects ranging from funeral care to retail banking, and from double glazing to travelling showmen.

GETTING THERE - www.valentinesmansion.com

Tube Gants Hill Underground Station (Central Line). 5 minutes walk.

Rail Ilford National Rail, direct line from Liverpool Street Station.

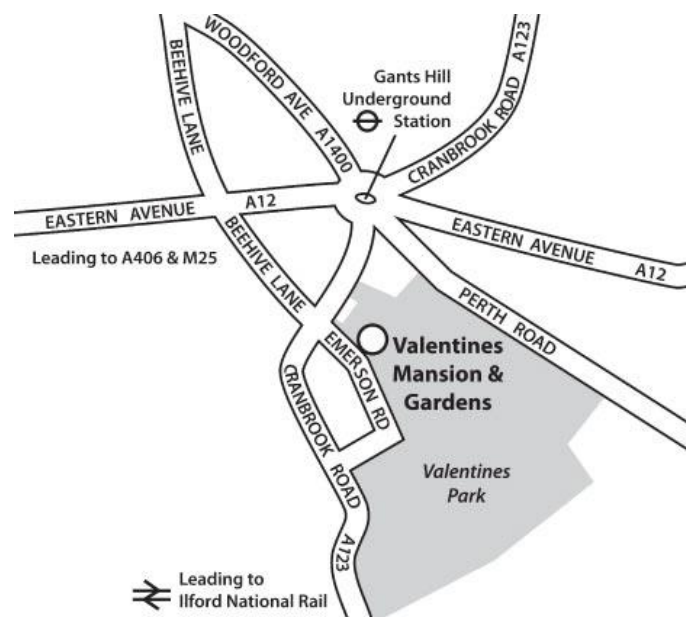
Bus Take bus routes 396, 128, 179, 123, 296, 167 from Gants Hill Underground Station and 128, 296, 150, 396, 167 from Ilford National Rail to stop 'Valentines Mansion and Park'.

Cycle Cycle to the mansion through Valentines Park. Cycle racks are provided at the mansion.

Road Easily accessible from the A406 (junction for A12) and the M25 (junction 27 for M11, and follow on to the A406 East). Car parking is available at the mansion.

Car parking charges

PLEASE NOTE: RingGo will be the only form of payment for car parking. Payment can only be made via mobile phone or by using the RingGo App. For more information on RingGo or to set up an account and register a payment Card please visit www.myringo.co.uk/park or download the free app



DELEGATES LIST

Pauline Freeston	Adur-Worthing
Allyson Corney	Bradford
Vanessa Allen	Bradford
Daniel Watson	Brighton & Hove
Ian Taylor	Brighton & Hove
Andy Winmill	Chelmsford
Lee House	Coventry
Will Jenkins	Colchester
Jessica Haines	Dudley
Anthea Jones	Dudley
Mhairi Smith	Gloucester
Cheryl Ribbitt	Hull
Helen Thackeray	Hull
Andy Grove	LAEOG
Sue Bull	LAEOG
Charlie Muir	Lee Valley
Andy McNicholl	Liverpool
Susan Lees	Liverpool
Adrian Hodgson	London
Laura Dickson	Maidstone
Alexis Brown	Maldon
Helen Boutwell	Maldon
Leanne Littlewood	Middlesbrough
Fiona Roberts	Norfolk
Alison Drummond	Oxford
Fiona O'Connor	Redbridge
Janice Hunte	Redbridge
Kirsty Leonard	Redbridge
Craig Stone	Taunton Deane

Apologies:

Weymouth & Portland	Derby
Arun	Durham
Tamworth	Ipswich
Kirklees	Great Yarmouth
Bedford	Telford & Wrekin
Bath	Lincoln