



---

**FOR IMMEDIATE RELEASE**

## **IOSH Sponsor LAEOG conference**

### **PRESS RELEASE SUMMARY**

The Institute of Occupational Health has confirmed its sponsorship of the 7<sup>th</sup> annual training conference to be held in Bath on 10<sup>th</sup> and 11th October 2017. It will be the first time the two organisations have worked in collaboration

The LAEOG conference is now an annual fixture for local authority staff that deal with events, providing them with education and training as well as a huge networking opportunity where members share information and ideas and learn from each other as they strive to bring successful events for local authorities.

“IOSH is delighted to be sponsoring LAEOG and joining them at their annual training conference” commented Leanne Lowther, Relationship Manager - Group Volunteers. “Local Authorities play a pivotal role in events particularly when it comes to safety. We hope that this will be the start to a developing relationship where LAEOG and IOSH can work together to drive forward the safety agenda to the benefit of everybody involved with events”

Delegates will benefit from a wide range of topics. With funding being an essential aspect of any local authority events officer’s job, a focus on sponsorship and how to engage with business and sell the benefits of sponsoring an event will be the conference opener. As new guidance emerges and terrorism threat levels as they are delegates will learn about what steps they should take to counter modern terrorist activity at their events. The first day will go on to teach essential project management skills as well as explain about sustainability and what it really means for the events industry.

The second day takes a local focus and a practical exercise where delegates will be taken on a site visit of Bath Quays Waterside Development before returning to discuss the creation of a new events space linking Bath and Bristol. Delegates can make live input into the planning process which will help the organisers as well as provide ideas that can be taken back to other councils. Partnership working with stakeholders is key to success on any project like this though the next a session looks at how this can be done for major events through collaborative working and communication.

Chair of the Local Authority Event Organisers’ Group, Lee House, Special Events Manager at Coventry City Council said “Every year our conference provides an invaluable service to our members and this year will be the same. We are tackling some important subjects that local authority event organisers face daily. They will learn a great deal from both the

speakers and each other and go back to their own authorities with new tools and new information that will make a difference. We are delighted to have IOSH as a sponsor. Their role in the industry is vital and we are keen to work closely with them to help raise member awareness and improve safety at all events and hope that they can input expertise and knowledge into our future training programmes.

The full programme and booking details can be found at [www.laeog.com](http://www.laeog.com) and further information can be got by contacting Sue Bull on Tel 07887 415791 or email [treasurer.laeog@gmail.com](mailto:treasurer.laeog@gmail.com)

ENDS

#### **NOTES TO EDITOR**

If you would like any additional information, photographs or would like additional quotes or interviews contact Andy Grove on 07711 342604 or email [andrew@highgroveevents.com](mailto:andrew@highgroveevents.com)

